



PSG Institute of Advanced Studies &
IFW Institute of Advanced Studies
HoF University of Applied Science, Germany

Jointly offer

MBA

German-Indian Management Studies

Hof University has strong focus on India and it is committed to prepare graduates for a management position in a variety of functions in Germany, India or worldwide Hof University is in the north east part of Bavaria and located in the heart of Europe. The region shows the second highest industrial density across Europe, specialized in manufacturing machinery, plastic (automobile) parts, ceramic and textiles.



Two Year Full Time Programme



Eligibility

- Bachelors in Engineering / Science
- Composite score of 600 in MAT or Equivalent Qualifying Examination / CAT / GMAT

Curriculum Information

Semester 1 (At PSG Institute)

- German I
- Inter-cultural Training
- Principles of Marketing
- Corporate Finance
- Human Resource Management

Semester 2 (At Hof University)

- German II
- Marketing & Sales I
- Logistics & Supply Chain Management
- Project Management
- Negotiation Strategies & Styles

Semester 3 (At Hof University)

- German III
- Marketing & Sales II
- Corporate Leadership
- Business Law / Contracting
- Accounting / Controlling

Semester 4 (Either at Germany or India)

- Preparation Seminar Internship
- Master Thesis

Major Recruiters

Johnson Controls
Rehau
Ahlers India

Wöhner
BMW
Bosch Rexroth India

OBO Bettermann
Argo-Hytos
Klüber Lubrication

Global Adjustment
Barry Wehmler
Lamilux & AKG AG



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